STREETS AND HIGHWAYS CODE SECTIONS 229.10 - 229.35

- 229.10. This chapter governs the administration, standards, eligibility, and fees concerning the tourist oriented directional sign program.
- 229.18. The department shall administer the generic tourist oriented directional sign program and collect the fees described in this chapter.
- 229.19. (a) The design and installation of signs pursuant to this chapter shall conform to any federal standards applicable to the highway. In addition, the signs shall meet the standards and criteria prescribed by this chapter, and shall be posted only in rural areas on noncongested conventional highways where a sign would not pose any traffic dangers or disrupt the free-flowing movement of vehicles.
- (b) The department shall not approve the placement of a sign under any of the following circumstances:
 - (1) Within the boundaries of any city.
 - (2) If the sign promotes gambling activities.
- (3) Within any urbanized area having a population of more than 50,000 persons, as designated by the most recent census of the United States Bureau of the Census.
- (4) If approval of the sign would violate any federal law, rule, or regulation and that violation would result in the loss of federal funds.
- 229.20. No signs authorized by this chapter shall be posted on any scenic highway, unless the county board of supervisors of the county in which the sign will be placed grants approval. Approval shall be given upon a modification of, and shall be consistent with, any existing corridor protection ordinance.
- 229.25. The department shall determine that the facilities and attractions for which generic tourist oriented directional signs are provided meet the minimum criteria set forth in this article.
- 229.26. (a) Except as provided in subdivision (b), the distance from the nearest highway intersection to the nearest facility or attraction shall not exceed 10 miles.
- (b) Notwithstanding subdivision (a), the maximum distance from the signed intersection to the nearest facility or attraction shall not exceed the following:
 - (1) One mile for a service station.
 - (2) Three miles for food or lodging facilities.
- 229.27. Facilities for which signing is provided shall be located

on a reasonably direct and maintained route and have sufficient signing to guide the motorist to the facility and back to the highway, as determined by the department.

229.275. All sign contracts are for a two-year period and are subject to reevaluation by the department at the end of that period.

229.35. The department shall establish and charge a fee to place and maintain generic tourist oriented directional signs in an amount at least 25 percent above its estimated cost in designing, placing, and maintaining the signs. Funds derived from the imposition of the fee shall, upon appropriation, be used to fund all operations and related administrative functions of the department pursuant to this chapter.

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